



TOOLKIT



A guide for governing boards, policy councils, parents, and staff to sign up for OHSAI updates and alerts.

Inside:

- How to Use This Toolkit
- Newsletter/Email Graphics - Parents, Staff, Board members, Stakeholders/Community, Generic
- Social Media Graphics – Facebook and Instagram
 - OHSAI branded
 - Unbranded
- Flyers – Parents, Staff, Board members, Stakeholders/Community, Generic

When Head Start families and stakeholders sign up for OHSAI updates and alerts, we all gain a stronger, faster, and more unified voice when decisions affecting our children and families are being made in Columbus and Washington.

How to Use This Toolkit

This toolkit gives you everything needed to invite governing board members, policy council representatives, parents, and staff to sign up for OHSAI updates and alerts. Every piece below is ready to use as written, or you're welcome to adapt the language to reflect your own community's voice. We recommend sharing the flier and QR code across as many channels as possible - email, newsletters, meetings, and social media - since repeated exposure is what turns awareness into action.

Talking Points for Board, Committee and Policy Council Meetings

- Head Start families and stakeholders across Ohio are joining together to protect and strengthen this essential and foundational program.
- Signing up takes less than a minute and ensures you're among the first to know when action is needed.
- Every signature, every voice, and every story adds weight when we bring our case to state and federal decision-makers.

Email to Parents and Staff

Your voice matters for Head Start's future. When lawmakers make decisions that affect our children and families, we are strongest when we stand together and speak with one voice. Scan the QR code or use this link - [\[SignUpHere\]](#) - to sign up for OHSAI updates and alerts, and you'll know exactly when and how to make your voice heard.

Newsletter Blurbs

Option 1

Stay Informed and Speak Up for Head Start. As Head Start families, staff and stakeholders, we are strongest when we speak with one voice, and that voice grows more powerful with every person who joins it. The Ohio Head Start Association is inviting governing board members, policy council representatives, parents, and staff to sign up for OHSAI updates and alerts - a quick and easy way to stay informed about the policy decisions that shape our program's future. Scan the QR code below or visit [\[SignUpHere\]](#) to join, and help ensure Head Start's story is heard by the people who make the decisions that matter most to our children and families.

Option 2

Speak Up for Head Start. When decisions about Head Start are being made in Columbus and Washington, our collective voice is essential and foundational to protecting what matters most for our children and families. Join OHSAI's advocacy network today by scanning the QR code below, and you'll be among the first to know when your voice is needed.

Option 3 – for Family Newsletters

Your Voice, Their Future. Every parent and family member who joins our advocacy network helps build a stronger foundation for the children we all care about so deeply. Signing up for OHSAI updates takes just a moment, and it means you'll always know when there's an opportunity to speak up for the program that has meant so much to your family. Scan the code below to get started or visit [\[SignUpHere\]](#).

5. Social Media Captions

Option 1 – Longer Form

Head Start families and advocates across Ohio are standing together, and we want you to be part of it. When decisions are being made in Columbus and Washington that affect our children and families, our voice is strongest when more people are speaking together. Scan the QR code or visit the link in our bio to sign up for OHSAI updates and alerts, and you'll be among the first to know when your voice is needed most. #TogetherForHeadStart #IAmHeadStart

Option 2

Your voice matters for Head Start's future. Join the OHSAI advocacy network today and help us speak up for the children and families we serve, together. Scan the QR code to get started. #IAmHeadStart #HeadStartWorks

Option 3

Head Start families, staff and stakeholders are strongest when we stand together. Join OHSAI's advocacy network and make sure your voice is heard when it matters most. Scan to sign up. #IAmHeadStart

Option 4

Take 30 seconds to join thousands of Head Start advocates across Ohio. Scan this code, sign up for updates, and be ready to speak up when our children and families need you most.

Suggested Hashtags

#HeadStartWorksforOhio · #IAmHeadStart · #TogetherForHeadStart · #HeadStartWorks · #OhioHeadStart · #EarlyChildhoodMatters

Tag OHSAI so we can share and amplify your posts.

Facebook @headstartohio

X/Twitter, Instagram and LinkedIn @OhioHeadStart

A Note for Programs Using This Toolkit

Every element in this toolkit is ready to use as written, and we encourage you to share it as widely as possible across email, newsletters, meetings, and social media. Feel free to adapt the language to reflect your own community's voice and tone, since the goal is genuine engagement rather than a one-size-fits-all message. Thank you for helping us build a stronger, more unified voice for Ohio's Head Start families.

Key – intended audiences for flyers/banners:



Generic



Parents



Board members



Staff



Stakeholders/Community

Banners – to use in email or newsletter

For Board members



Stay Informed Speak Up for Head Start

As a Head Start Board Member, your leadership helps shape outcomes for children and families. Sign up today to receive important policy updates, advocacy alerts, and opportunities to support a strong and sustainable Head Start system in Ohio.



- ✓ Stay Informed
- ✓ Access to Resources
- ✓ Calls to Action
- ✓ Connect to Community

Generic -



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For Parents –



[Sign Up](#)



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Stay informed, get involved, and make your voice heard. Sign up today to receive timely updates on issues affecting Ohio families, opportunities to take action, and resources that help parents advocate for their children and strengthen their communities.



☒ Stay Informed

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☒ Connect to Community

For Staff -



[Sign Up](#)



Stay Informed Speak Up for Head Start

Be informed. Be connected. Be heard. Sign up to receive the latest Head Start news, policy updates, advocacy opportunities, and resources designed to support your work and strengthen Ohio's early childhood system. .



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For Stakeholders/Community -



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Social Media –

OHSAI Branded – Facebook



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Flyers –

Generic – post in common areas, restrooms, reception area



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For Parents – post in drop-off/pick-up area, near parent resources



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For Board Members – distribute or post in meeting area



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For Staff – post in staff lounge, restrooms



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For Stakeholders/Community – post in reception area, shared spaces



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